

ANNUAL PROGRESS ISSUE

# Palm Springs Life

California's Prestige Magazine



## LAINIE KAZAN

A 'Woman of Influence' On and Off the Stage and Screen

## 40 UNDER 40

The Desert's Best and Brightest Young Talent

## PERFECT PIES

Pizza: Where to Find a Healthy Slice

OCTOBER 2010 | \$4.95

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# 40

## UNDER FORTY

BRIGHT AS THE DESERT ITSELF, THIS GROUP OF IMPRESSIVE YOUNG PROFESSIONALS PROMISES TO ACHIEVE GREATNESS IN THE COACHELLA VALLEY

PROFILES BY KATHY STRONG

PHOTOGRAPHY BY ADAM BOUSKA,  
ETHAN KAMINSKY, AND ELENA RAY

Group shot by ETHAN KAMINSKY

SPECIAL THANKS to Ace Hotel & Swim Club,  
Desert European Motorcars, El Paseo Jewelry,  
Roberto Madera Salon, and Integrated Wealth  
Management





- 1 JIM UMBERGER
- 2 STEPHANIE CHAMBERS
- 3 BRANDT KUHN
- 4 KATIE SLIMKO
- 5 BRETT STEIN
- 6 ARLENE AMICK
- 7 BRANDON WEIMER
- 8 LEAH POST
- 9 GREG KLIVANOV
- 10 JULIE BUEHLER
- 11 RICK ROYALE
- 12 CHRISTINE JEFFERS
- 13 JOSEPH ROMANO III
- 14 JONNY WESTOM
- 15 BROOKE DEVENNEY
- 16 JOSH HERMAN
- 17 KYLE MENGELKAMP
- 18 AARON KIEFER
- 19 ANDY CLARK
- 20 KRISANN BACON
- 21 DAMIEN BEEBE
- 22 HEATHER COLADONATO
- 23 DAVID CARDIN
- 24 JOSIAH HAMILTON
- 25 BRIAN DELIZAREAUX
- 26 HUGH VAN HORN
- 27 PEDRO RINCÓN
- 28 MEEGAN SULLIVAN
- 29 ADAM DUPLAY
- 30 ANDREA CARTER
- 31 KATIE FINN-COLEMAN
- 32 CHRISTY MAJORS
- 33 LESLEY PORTMAN
- 34 JASON DIBLER
- 35 RAMY AWAD
- 36 SAMANTHA LOCKWOOD
- 37 PAUL LEWIN
- 38 GLORIA MARGARITA

Not Pictured:  
MICHAEL COSTELLO  
TARA LAZAR





## JULIE BUEHLER, 29

*Sports Broadcaster/Sports Buzz Host, 1010 KXPS*

When Julie Buehler was studying chemistry in college, she also was writing about sports. Now she is proud to be the "first full-time female sports host in primetime California broadcasting." She is grateful that the station took a chance on her — but not without a measure of persistence. "I left the program manager messages every day," says Buehler, who moved back to the desert to be near her grandmother. "Finally, he had enough and gave me a try." Buehler has always been comfortable being a woman in a male-dominated business. "My parents raised me to be fearless — embrace my passions and run with them."

## DAVID CARDIN, 39

*Area Supervisor, McDonald's*

David Cardin left his software career six years ago to join his uncle Dick Shalhoub's chain of local McDonald's restaurants. "I asked my uncle what had kept him so interested for the last 20 years," says Cardin, who supervises six McDonald's. He now shares his uncle's passion in a challenging business that has grown from the original nine menu items to more than 200 items. The La Quinta resident takes special pride in the Teacher's Night program he developed to give back money to local schools. Cardin loves the people part of the business — both the customers and his employees. "I get to develop these employees, who are often here with their first job, and see them grow," he says.

## ANDREA CARTER, 38

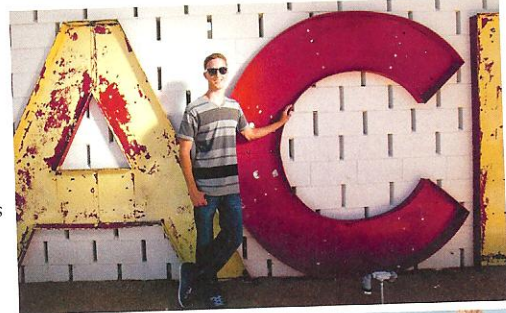
*Marketing Consultant/Owner, Andrea Carter & Associates*

When her marketing career in the Twin Cities brought Andrea Carter to Palm Springs during a frosty Minnesota February a decade ago, she couldn't pack up and move here fast enough. "Life is too short," she says. "It's paradise here." She embraces every opportunity to apply her marketing strategy, promotions, and writing experience to a variety of industries. The La Quinta resident also enjoys the flexibility of owning her own business, allowing her to participate in her two grade-school daughters' lives.

## STEPHANIE CHAMBERS, 30

*Interior Designer/Event Planner*

Stephanie Chambers gets a rush from the colors, shapes, and planning that fuel the interior-design process. "It all goes back to being an artist," she says. She occasionally accepts a commission for a mural: "Right now, I'm painting a 10-foot Spiderman on a ceiling." After clients asked her to design parties



for them, Chambers recently began event planning with a lifelong friend. The Palm Desert resident attended San Diego State University and the Fashion Institute of Design and Merchandising in Los Angeles, but family ties drew her back to the desert six years ago. "I am really involved in music," Chambers says. "My whole family is involved in music, some professionally."



## ANDY CLARK, 37

*Founding Partner, 111 Wealth Management Group*

From snack bar attendant to executive chef in one year, and from being a rookie at Merrill Lynch to forming one of the largest wealth-management businesses in the valley, Andy Clark knows about reaching goals. "Now my goal is giving back to the community enough to make a difference," says Clark, a member of the Coachella Valley Angel Network. The group of experienced entrepreneurs and investors helps fund start-up companies, with the goal of boosting the economy with jobs and economic growth. The husband and father of two sons uses his cooking skills for Operation BBQ for Our Troops, a two-day event for 15,000 Marines and their families at the base in Twentynine Palms.



Counterclockwise from top: Julie Buehler, David Cardin, Andrea Carter, Andy Clark, Stephanie Chambers. Opposite: Leah Post.